

Business Magazines

Circulation Certificate

July 2013 to June 2014



Setting the standard

Aftermarket



Key information

Certificate type

Print

Metric type

Circulation

ABC total

30,187 average

Period

1 July 2013 to 30 June 2014

No of issues

11

Market sector

Retailing & Wholesaling: Automotive Market

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

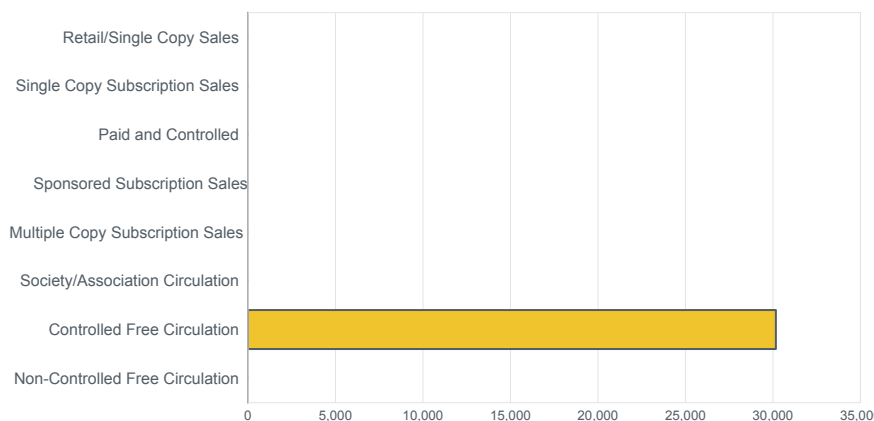
Demographics included:

Geographical Analysis

Contact details

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Audit issue circulation breakdown



	Net Total	United Kingdom	Other Countries
Average Circulation Per Issue	30,187	30,183	4
Average Retail Sales Per Issue	-	-	-

Analysis for the Audit issue cover dated June 2014 and distributed on 27 May 2014

Audit Issue Circulation	30,167	30,163	4
Retail & Other Single Copy Sales	-	-	-
Single Copy Subscription Sales	-	-	-
Paid and Controlled	-	-	-
Sponsored Subscription Sales	-	-	-
Multiple Copy Subscription Sales	-	-	-
Society/Association/Organisation	-	-	-
Controlled Free Circulation	30,167	30,163	4
Individual requests	23,913	23,909	4
Company requests	-	-	-
Non-requested by name	6,254	6,254	-
Non-requested by job title / function	-	-	-
Non-Controlled Free Circulation	-	-	-

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Controlled circulation for the audit issue

Terms of control: Management and staff of vehicle service/repair outlets and bodyshops (independent and franchised), motor factors, wholesalers and suppliers of vehicle components, garage and bodyshop equipment, services, tools and accessories/consumables

Age of source data	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	23,913	100.0	8,743	36.6	9,108	38.1	6,062	25.4
Individual Requests	23,913	100.0	8,743	36.6	9,108	38.1	6,062	25.4
Company Requests	-	-	-	-	-	-	-	-

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Net Circ.	Variance %	Cover Date / ID	Distribution Date	Net Circ.	Variance %
July 2013	27-Jun-2013	30,239	-				
September 2013	27-Aug-2013	30,239	-				
October 2013	26-Sep-2013	30,239	-				
November 2013	25-Oct-2013	30,167	-				
December 2013	26-Nov-2013	30,167	-				
February 2014	04-Jan-2014	30,167	-				
March 2014	25-Feb-2014	30,167	-				
April 2014	05-Mar-2014	30,167	-				
May 2014	25-Apr-2014	30,167	-				
June 2014	27-May-2014	30,167	-				
July 2014	27-Jun-2014	30,167	-				

Geographic analysis for the audit issue

Country/Region	Circulation
TOTAL	30,167
UNITED KINGDOM	30,163
EAST ANGLIA	1,380
EAST MIDLANDS	2,560
LONDON	1,040
MIDLANDS	2,857
NORTH WEST	3,090
NORTHERN	1,540
SOUTH EAST	7,266
SOUTH WEST	3,498
YORKSHIRE	2,302
NORTHERN IRELAND	528
SCOTLAND	2,489
WALES	1,613
EUROPE	4
Czech Republic	1
France	1
Republic of Ireland	2

More Information

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 29 August 2014.

The data included is derived from a return of circulation prepared by the publisher: Crystal Communications (UK) Ltd.

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